

MiB Creative Apprentice Program Application

\\\\\\\\\\\\\\\\ Graphic Design Track Application

Made in Brownsville® is a youth creative agency training and employing Brownsville's future in design and technology.

We believe that those closest to the problem should be at the forefront of the solution. For that reason, we are committed to solutions oriented design-thinking and creating studio projects that give our youth apprentices opportunities to benefit their community.

0% Introduction

Overview

The Made in Brownsville Creative Apprentice Program (MiB CAP) is a comprehensive training program that provides participants with an introduction to the fields of technical design and creative services. Upon successfully completing this program, Apprentice Designers are able to join the MiB creative team as project-based freelancers.

The program takes place over six months in two phases: Creative Training, which provides a foundational knowledge and skills for working in the creative industry; and Design Apprenticeship, which assesses proficiencies while also emphasizing professional development and workforce preparedness.

During the first phase, participants begin as Creative Trainees with 6-weeks of creative foundations during session 1, followed by 6-weeks of core training in a specified discipline* during session 2. Next, Creative Trainees will become Apprentice Designers and begin a 12-week capstone project, where they are mentored by industry leading creatives while working on a community benefits project. **Apprentices receive a \$1200 stipend upon successful completion of the program.**

**This application is specifically for the Graphic Design track. Check back soon for other disciplines.*

Objective

MiB was founded to provide meaningful creative opportunities for young people of color in Brownsville and Central Brooklyn. Historically, our community has been underrepresented in design and technology careers. For example, [from 2014–2017](#),

Black people have only held 2% of jobs at Google. In response to this challenge, we created MiB CAP which focuses on 1) introducing young people to the creative industry, 2) ensuring that they are engaged and invested in their culture and communities, and 3) provide opportunities for professional development and economic mobility.

Schedule

Sessions are weekly starting Monday, February 5th, 2018. Apprentices meet from 10am to 1:20pm on Mondays, Wednesdays and Fridays.

Eligibility

Successful candidates will:

- Possess a demonstrated interest in the applicable creative field or discipline
- Have a desire to improve, engage, and serve the community
- Be between 16 and 24 years old
- Commit to attending 80% of sessions; three 3-hour and twenty minute sessions (10-hours total per week)
- Reside in zip codes 11212 or 11233 (includes parts of Brownsville/Ocean Hill/East Flatbush/Bedstuy)
- Meet certain low-income eligibility requirements. See [FAQs](#) for details.

Only eligible candidates will be considered.

Submission Guidelines

Applications may be submitted online at www.madeinbrownsville.org/apply or printed, scanned, and emailed to contact@madeinbrownsville.org. Applications submitted online must be received by **Friday, January 19th, 2018 at 11:59PM (EST)**.

Completed paper applications and supporting documents may also be dropped off at Made in Brownsville at 519 Rockaway Ave, 1st floor, Brooklyn, NY 11212 **no later than 6:59PM (EST) on Friday, January 19th, 2018.**

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17% Personal Info

| | | | |
|--------------------|--|--|-----------------------------------|
| Name * | <input type="text" value="First"/> | <input type="text" value="Last"/> | |
| Preferred/Nickname | <input type="text"/> | | |
| Gender * | <input type="radio"/> Male <input type="radio"/> Female <input type="radio"/> Non-binary/third gender <input type="radio"/> Prefer to self describe (elaborate below) | | |
| Age * | <input type="text" value="Select"/> | | |
| Address | <input type="text" value="Street Address"/> | | |
| | <input type="text" value="Street Address Line 2"/> | | |
| | <input type="text" value="City"/> | <input type="text" value="State"/> | |
| | <input type="text" value="Zip Code"/> | <input type="text" value="United States"/> | |
| | <input type="text" value=""/> | | |
| Phone * | <input type="text" value="###"/> | <input type="text" value="###"/> | <input type="text" value="####"/> |
| Email * | <input type="text"/> | | |
| Birth Country * | <input type="text" value="United States"/> | | |

Ethnicity *

- Black / African American
- Hispanic / Latino
- White / Caucasian
- Native American
- Asian
- Pacific Islander
- other:

Highest Level of Academic Completion *

Employment Status *

- Employed Part-time
- Employed Full-time
- Self-employed
- Unemployed

School/Employer

Household Size *

- 1 2 3 4 5 6+

Household Income *

Primary Guardian's Name

Primary Guardian's Phone

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33% Questionnaire

Tell us what makes you awesome.

Brag about yourself here.

Words left: 750/750

Tell us about the most creative or innovative thing you've done.

Show off your skills here.

Words left: 496/500

Describe a community-based project that you would do to improve your neighborhood.

Tell us how you have made a difference.

Words left: 245/250

Tell us how you define community and something you're hopeful for.

Share your vision for the future.

Words left: 242/250

Tell us about service projects you have done or how you serve others.

Giving back is important no matter how big or small.

Words left: 244/250

What is your connection to Brownsville?

Let's us know if you live, work, go to school, or chill in the 'Ville.

Words left: 40/50

This application process will be selective and the program will be rigorous. Why do you deserve a spot?

Explain how this opportunity will be impactful.

Words left: 485/500

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We use these assessments to tailor our curriculum around the needs of participants. Your answers here **will not** impact acceptance into the program.

What is your proficiency in the following aspects of Graphic Design:

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| Art Direction * | <input type="radio"/> | None | <input type="radio"/> | Basic | <input type="radio"/> | Intermediate | <input type="radio"/> | Advanced | <input type="radio"/> | Expert |
| Branding * | <input type="radio"/> | None | <input type="radio"/> | Basic | <input type="radio"/> | Intermediate | <input type="radio"/> | Advanced | <input type="radio"/> | Expert |
| Computer-Aided Design * | <input type="radio"/> | None | <input type="radio"/> | Basic | <input type="radio"/> | Intermediate | <input type="radio"/> | Advanced | <input type="radio"/> | Expert |
| Digital Presentations * | <input type="radio"/> | None | <input type="radio"/> | Basic | <input type="radio"/> | Intermediate | <input type="radio"/> | Advanced | <input type="radio"/> | Expert |
| Illustration * | <input type="radio"/> | None | <input type="radio"/> | Basic | <input type="radio"/> | Intermediate | <input type="radio"/> | Advanced | <input type="radio"/> | Expert |
| Image Retouching * | <input type="radio"/> | None | <input type="radio"/> | Basic | <input type="radio"/> | Intermediate | <input type="radio"/> | Advanced | <input type="radio"/> | Expert |
| Logo Design * | <input type="radio"/> | None | <input type="radio"/> | Basic | <input type="radio"/> | Intermediate | <input type="radio"/> | Advanced | <input type="radio"/> | Expert |

Marketing *

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Motion Graphics *

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Page Layout *

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Photography *

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Typography *

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User Experience *

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Web Design *

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What is your proficiency in the following software/platforms:

After Effects *

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| <input type="radio"/> | None | <input type="radio"/> | Basic | <input type="radio"/> | Intermediate | <input type="radio"/> | Advanced | <input type="radio"/> | Expert |
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HTML5 / CSS3 *

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InDesign *

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Illustrator *

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Keynote *

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MS Office *

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Photoshop *

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Rhino / SketchUp *

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Mac OS / iOS *

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Windows *

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**Wordpress / Wix /
Squarespace ***

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67% Design Challenge

You are asked to design a logo for a new STEAM-focused daycare center that is launching here in Brownsville next Fall. This daycare will heavily integrate technology and cutting-edge early childhood educational activities, in addition to providing social support for working families. While the logo should be youthful, the target clients are parents in the community that work demanding jobs (40-50+ hours per week). Please describe three different concepts you would propose for a logo design. Feel free to also include any clarifying questions you would ask the client, if needed.

Concept #1

Words left: 349/350

Concept #2

Words left: 348/350

Concept #3

Words left: 348/350

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83% References and Additional Information

Upload a resume, portfolio, or additional documents you'd like us to consider here, if you'd like.

Add files

Drop files anywhere to add

Please provide two references. One professional (i.e mentor, teacher, personal, employer, etc) and one personal.

Reference 1 Name *

Reference 1 Email

Reference 1 Number

Reference 1 Relationship to applicant *

Reference 2 Name *

Reference 2 Email

Reference 2 Number

Reference 2 Relationship to applicant *

How did you hear about us? *

- Principal/Teacher/Counselor
- Parent or Guardian
- Flyer/Poster/Palm Card
- Social Media
- MiB Staff/Alumni/Volunteer (list as referral)
- Another Organization (list as referral)
- other:

Referred by

If you have anything else you want to tell us or share, please share below. Candid feedback about the application process is welcomed.

Characters left: 500/500